



# THE LOCAL SOCIAL VALUE EXPERTS

# SOCIAL VALUE AND UNITED BY 2022

In 2022, the Birmingham 2022 Commonwealth Games used a major sporting event to create £300 million in social value.

That same team, are on a mission to continue driving inclusive growth and social value across the West Midlands, by helping the private and public sector to understand, embed, measure and celebrate the difference they make to society.

We're different because we offer a full end to end service. From strategy creation, to project planning and management, and finding the right local partner for you to work with - we can help you do it all at your own pace.

We like to walk the walk - we've created over **£1,000,000** in verified social value over the last 12 months, and we can help you do the same.



# BESPOKE

If you're seeking hands-on consultancy support, this package is perfect for you.

Whether you're facing resourcing challenges, just starting your social value strategy, or in a period that needs significant stakeholder engagement, we've got you covered. Perhaps you need boots on the ground, or help making community connections and managing your supply chain? This service is ideal for those looking for flexible support with social value strategy and delivery and can be tailored to the unique needs of each project.

Designed to be as flexible as you need, with our bespoke service we act as project managers for your social value goals, serving as an extension of your team. We can develop tailored valuation frameworks, create or update strategies, develop and deliver a range of social value programmes, conduct community consultations, measure and report outputs, host internal and external social value webinars and deliver training seminars, among other services. This service includes:



## HALF DAY WORKSHOP

To ensure we understand your needs, the workshop will cover: expected duration of services, responsibilities, level of support required (strategy, delivery, measurement, reporting)



## REVIEW

Review your current social value strategy and delivery programmes, as well as hosting introductory meetings with our team.



## AGREEMENT

Codevelop a professional services agreement covering the agreed scope of works and any additional support that may be required



## REGULAR MEETINGS

To check progress, work through any challenges and ensure timelines continue to run smoothly

**GET IN TOUCH**

For a no-obligation chat today!

# A PERSONAL APPROACH

Not sure if our Lift Off package is for you?

We know not all organisations are the same. That's why we offer a number of packages to support you, wherever you're at in your social value journey.

If you would like to find out more about our other packages [get in touch!](#)



## LIFT OFF

Don't know where to begin with developing a social value strategy? Overwhelmed by the information available and need some expert handholding?

Our Lift Off package is the perfect launchpad for organisations who are ready to kickstart their social value journey. We will work with you to develop a social value strategy that will be the centrespot for your future activities.



## ACCELERATOR

Perhaps you already have a strategy in place, but it needs refinement, better implementation, or measurable progress. You may have purchased a measurement tool but are unsure of how to roll it out.

Our accelerator package helps organisations to bring their strategy to life, land the impact so that it meets your objectives and deliver programmes that set you apart from the competition.



## BOOST

You have made significant inroads on your social value journey, with a strategy, key impact areas and programmes you are delivering. However, you're not seeing the impact.

Maybe you need data, or stories, or to embed social value in your procurement spend and supply chain. Our boost package will help you scale up, measure & communicate your successes, achieving greater impact.



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If you're seeking hands-on consultancy support, this flexible solution can be tailored to the unique needs of each social value project.





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