



THE LOCAL SOCIAL VALUE EXPERTS

SOCIAL VALUE AND UNITED BY 2022

In 2022, the Birmingham 2022 Commonwealth Games used a major sporting event to create £300 million in social value.

That same team, are on a mission to continue driving inclusive growth and social value across the West Midlands, by helping the private and public sector to understand, embed, measure and celebrate the difference they make to society.

We're different because we offer a full end to end service. From strategy creation, to project planning and management, and finding the right local partner for you to work with - we can help you do it all at your own pace.

We like to walk the walk - we've created over **£1,000,000** in verified social value over the last 12 months, and we can help you do the same.



BOOST

You have already made significant inroads on your social value journey, with a strategy, key impact areas and programmes in delivery. Perhaps you're not seeing the impact. Maybe you need data, or stories, or to embed social value in your procurement spend and supply chain.

With our boost package, we begin by reviewing your current social value strategy, your programmes, delivery plans and data collection protocols.

We then map this against your current approach to gain an overall picture, allowing us to identify the missed opportunities and any training or resource needs that are preventing you from getting the most out of your social value work.

Next, we facilitate a workshop to go through our recommendations and give you the tools you need to put them into practice – this may include template documents, suggestions for future programmes or ways to boost the amount of useful data you collect.

Depending on the review outcomes, you choose what we focus on next:

GET IN TOUCH

For a no-obligation chat today!

PROGRAMME DESIGN



If you have social value obligations in your contracts that you need to report on, working together we will design the programmes you need to ensure you are generating the impact you need. We will help you co-create projects with your communities that meet local needs as well as aligning with your strategy. We can help you to identify and engage with the right grassroots organisations to deliver those programmes and collect the stories that will bring the social value figures to life.

SUPPLY CHAIN CONTRACTS



If you are ready to start embedding social value in your own supply chain, we will help you develop the right menu of social value outputs, based on contract value, duration and sector. We can also support you with contract terminology, independent social value assessment for tender submissions and guide you on how best to translate bid commitments into action during contract delivery, through effective contract management.

MEASUREMENT & IMPACT



If you are already doing the right things but need help to measure and communicate your social value outputs, work with us to review, compile and market your social value delivery. This can include selecting the most appropriate measurement tool, creation of visual dashboards for internal reporting to directors and board, end of year social value reporting and having your outputs externally validated both quantitatively and qualitatively.

A PERSONAL APPROACH

Not sure if our Lift Off package is for you?

We know not all organisations are the same. That's why we offer a number of packages to support you, wherever you're at in your social value journey.

If you would like to find out more about our other packages [get in touch!](#)



LIFT OFF

Don't know where to begin with developing a social value strategy? Overwhelmed by the information available and need some expert handholding?

Our Lift Off package is the perfect launchpad for organisations who are ready to kickstart their social value journey. We will work with you to develop a social value strategy that will be the centrespot for your future activities.



ACCELERATOR

Perhaps you already have a strategy in place, but it needs refinement, better implementation, or measurable progress. You may have purchased a measurement tool but are unsure of how to roll it out.

Our accelerator package helps organisations to bring their strategy to life, land the impact so that it meets your objectives and deliver programmes that set you apart from the competition.



BOOST

You have made significant inroads on your social value journey, with a strategy, key impact areas and programmes you are delivering. However, you're not seeing the impact.

Maybe you need data, or stories, or to embed social value in your procurement spend and supply chain. Our boost package will help you scale up, measure & communicate your successes, achieving greater impact.



BESPOKE

Whether you're facing resourcing challenges, just starting your social value strategy, or in a period that needs significant stakeholder engagement, we've got you covered. Perhaps you need boots on the ground, or help making community connections and managing your supply chain?

If you're seeking hands-on consultancy support, this flexible solution can be tailored to the unique needs of each social value project.





www.unitedby2022.com